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Policy Forum Guyana Introduces 1.5 Lifestyle Starter Kit in Commemoration of World Environment Day

Georgetown, Guyana - June 1, 2024

Policy Forum Guyana proudly announces the launch of its 1.5 Lifestyle Starter Kit, coinciding with the global observance of World Environment Day on June 5th. This groundbreaking initiative is designed to ignite a movement among Guyanese citizens towards embracing eco-friendly practices and curbing global warming to 1.5°C above pre-industrial levels.

The debut of the kit signifies a significant milestone in Policy Forum Guyana's ongoing commitment to promoting a 1.5 lifestyle. Building upon past successes such as the "Change Lifestyles Not Climate" Pledge and the innovative Glass-It-Up Competition, which have fostered environmental awareness among organizations and youth alike.

The launch event saw an impressive turnout, with over 50 attendees including representatives from the Diplomatic Corps, NGOs, and international organizations. Key partners such as Teleperformance Guyana, Darthan Investments, Jars Zero Waste, EcoDen, Survival Supermarket, Fragrance De-lite, Khayr Refillery, Suri Trading, and the National Library have played an integral role in realizing this endeavour.

Highlighting the occasion, the kits were ceremoniously presented to 12 influential personalities. Among them are Elsie Harry, Romario Hastings (Kapohn), Nicolette Fernandes, Gabriel Gilkes, Dr. Dave Lalltoo, Shemina Peroune, Nuriyyih Gerrard, Joel Simpson, Sonia Noel, Aruna Sukhdeo, Shamola Ally (Mola), and Matthew Gaul. These individuals, representing diverse backgrounds including individuals with disabilities, indigenous leaders, LGBTQ+ advocates, pageant queens, and Star Sports Players, are the first recipients of the kit in Guyana. The meticulously crafted 1.5°C Influencer Kit offers an array of eco-friendly items aimed at empowering individuals to reduce their environmental footprint and embrace a lifestyle in harmony with the 1.5°C climate target.



Pictured above: Shemina Peroune and Elsie Harry



Pictured above: Adrienne Galanek (Chargé d'Affaires)



Pictured above: Elsie Harry





Individuals interested in obtaining a 1.5 Lifestyle Kit or any campaign items are encouraged to reach out to Policy Forum Guyana.

Exciting future events include the Trash the Runway fashion event scheduled for October 2024.

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